

# Marketing



## We know how to **create** your workflow efficiency!

In famous Canon camera commercials of the 1990's, tennis star Andre Agassi declared, "Image is Everything". Today, advertising, public relations, graphic design, and other marketing-related firms need to adhere to that mantra more than ever. If you're not projecting the proper image, how can your clients expect you to do it for their brand. **Copiers Northwest** has been helping marketing firms both large and small communicate the appropriate image for over three decades. Due to the products we represent and unmatched support available, **Copiers Northwest** has the capability to position your marketing company apart from the pack.

**Color sells.** Ever since color copiers and printers were invented, Canon has undisputedly been the world leader in every color segment imaginable. Since **Copiers Northwest** is one of Canon's top dealers in the USA, we have the buying power and manufacturer relationship to make sure your marketing firm has the best product possible to fit your budget. Plus, our factory-trained and authorized service technicians know how to calibrate your equipment so that the last color print comes out as brilliant as the first.

## CNW Print Center / Imagination Studio

Access to our Imagination Studio and Print Center are additional benefits for **Copier Northwest** customers. **Copiers Northwest** is one of the few office technology dealerships in the world that not only represents the latest in document reproduction technology, but also offers the output capabilities to customers. Wall and floor graphics, custom coasters, and other advertising specialties are merely a sampling of the products available if you are a **Copiers Northwest** customer. Products include but are not limited to:

- Banners, Posters, Signs
- Brochures
- Business cards
- Envelopes, letterhead, and stationery
- Labels, tags, door hangers
- Magazines, manuals, and booklets
- Point of purchase displays
- Postcards
- Yard Signs
- Specialty forms
- Wide and oversized printing
- Your imagination



We can customize with your logo & colors



**COPIERS  
NORTHWEST**  
*New Ideas. New Solutions.*

Contact us for  
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